

Little Britain

The biggest DVD release of 2004/05 was easily Little Britain series one, which sold 135,000 units in its first week alone. Sales passed the one million mark in mid-December, reaching 1.3 million by the end of the year. During the week leading up to Christmas, the title sold an incredible 264,000 copies and Little Britain became the first non-film title for ten years to reach number one at Christmas. The title's success was recognised at this year's Home Entertainment Week Awards where it won two awards for Best Below the Line Campaign and Best Comedy DVD. In addition, the series has won numerous TV awards including two Baftas.

The two Little Britain audio titles Complete Radio Series one and two have between them sold over 70,000 copies, making this BBC Audiobooks' biggest adult brand. Little Britain dominated the Christmas audiobook charts, occupying both number one and number three slots in the Christmas top ten best-sellers.

