



TOTP, one of BBC Worldwide's most steadfast brands, is a continuing TV and CD chart success



Bowie at the Beeb included a televised performance by David Bowie at the BBC Radio Theatre



Jazz Legends issues BBC archive recordings by jazz greats such as Dizzy Gillespie and Oscar Peterson

BBC Music had two of last year's biggest chart successes.

## Music

During 2000, BBC Music considerably developed the scope of its business, establishing A & R capability and, via a deal with Universal Music International, developing wider distribution.

The most visible evidence of this has been the development of a hugely successful children's music portfolio. Bob the Builder's single Can We Fix It? went platinum and was the best-selling UK single of 2000. The Tweenies' first single, No.1, was one of the UK's longest-charting top ten singles of 2000.

## Top of the Pops

Top of the Pops continued its international TV success, with the re-commissioning of German and Dutch versions, and the Italian version – on RAI 2 – the "highest rated music show on TV in Italy ever". TOTP has also sold to Australia, the Philippines, Singapore and Hong Kong.

The TOTP CD compilations – three albums a year, usually hitting the top two or three slot in the compilation chart – continue to net 100,000 sales apiece.

## Music Programming

BBC Music is also developing music programming for TV and radio.

One example of this is David Bowie's exclusive BBC performance. In addition to TV and radio sales, BBC Worldwide licensed the material and some further archive recordings to EMI, which released Bowie at the Beeb on CD around the world.

## Radio International

Operating within BBC Music, Radio International is the largest global distributor of quality radio programmes. Radio International sells to 55 countries and this year has moved from traditional radio sales to online sales. More than 100 hours of product such as In Concert and Pop Documentaries have been licensed to online partners for streaming on demand.

BBC Music Publishing is the top broadcaster-based music publisher in the UK. It achieved a 49% increase in revenue, up from £715,000 to over £1m. Rights acquired include BBC TV News music, all channel idents, Walking with Dinosaurs, Tweenies, Olympics 2000 and Warriors.

## Live Events

On Boxing Day 2000, BBC Worldwide moved into the arena show format with runaway success, Tweenies Live! The touring show was integrated into the brand development of Tweenies in the UK, building on Songtime, the most popular element of the TV show. The show was devised as rock and roll for the very young – possibly a child's first time at a live event.

420,000 seats were sold for 98 UK performances. Nearly 100,000 people saw the show at London's Wembley Arena alone. Several venues contacted BBC Worldwide to report outstanding feedback from audiences. Many attracted up to 50% new audiences to their venues.

Further tours are planned for Tweenies Live! New events including live shows for other children's properties are planned.